



**ETİK  
LABEL**  
Expert in Printing

## OUR MISSION

### Industrial Printing

In your industrial printing works, we produce the desired label, printing and other printing services on time, with high quality and economically, with our professional team

Conscious Customer

We guide our customers in choosing the right product. In this way, we aim to provide maximum customer satisfaction.

### Quality product

We make quality printing by using first class materials for quality products. In this way, the labels and other materials we print become an integral part of the product on the product.

### Professional Equipment

By following printing technologies closely, we focus on quality service with professional equipment.

Permanent friendship - Permanent Customer -

### Permanent Business

We do business with our customers as economically and ethically as possible according to market conditions. In this way, we create lasting friendships with our customers in genuine feelings.

## OUR VISION

Printing techniques and technologies are developing day by day. By following this development closely, we keep ourselves up to date and produce the most suitable solutions for the needs of our customers. Industrial printing is a job that requires technical knowledge. Our aim is to serve our customers as a manufacturer, consultant and solution partner in all kinds of printing works with our team of experts in the field of printing services.

## COATED LABEL

- It is a type of label made of paper with a smooth surface and coated with glossy paste.
- Coated label is a brighter looking label type compared to vellum label.
- Label printers can be printed out with ribbon printing method.



## METALLIZED COATED LABEL

- Metallized glossy label holder is produced from metallized coated paper.
- Metallized glossy label has all the features of glossy labels, the only difference being that it has a metallized appearance.
- Suitable to print with ribbon.



# LABELLING THE WORLD

## FASTYRE COATED LABEL

- Fastyre label is a type of paper label with a very strong adhesive surface and adhesive.
- Adhesive properties are very important in Fastyre labels. It is widely used as fabric color chart label and tire label in the market.
- Fastyre label is printed with ribbon. The carrier properties of Fastyre coated labels are double-sided silicone. **Fastyre coated labels can be torn.**



# PAPER BASED LABELS



## LAMINATED THERMAL LABEL

- It is obtained by laminating on the thermal label.
- Shelf life is much longer than eco thermal labels.
- Barcode printers can be printed without ribbon.
- Laminated thermal label is a more permanent and durable product than eco thermal label.



## VELLUM LABEL

- It is produced from first quality pulp label paper.
- Suitable for pen writing
- The general appearance of the vellum label is matte.
- It is suitable for printing with ribbon printing method in ink printers and barcode printers.



## ECO THERMAL LABEL

- Printing is done by direct heat method without using ribbon on paper.
- It is also widely used as a shipping label.
- Since it is sensitive to moisture, alcohol and light, it is a type of label with a short shelf life.
- Since it is not heat resistant, information on it is not permanent.
- It is generally used in markets, greengrocers, butchers and scales because of its low cost.



## COATED SURCHARGE LABEL

- Cover Label or also known as surcharge label is the type of label that is frequently preferred for price and information changes or to cover wrong prints due to market conditions.
- The upper surface of the closure labels can be coated or thermal. The back surface is black painted and has a very strong glue. In this way, the misprint situation should be corrected by completely closing the underlying print.
- Commonly used as a price change tag. It is used when the old price is not wanted to appear in case of discount.



## COATED CARDBOARD LABEL

- It is a type of label that does not have an adhesive feature and its weight is more than a paper label.
- Coated cardboard label is a label suitable for printing with a smooth and shiny ribbon.
- Since the raw material of coated cardboard label is paper, it is a product that is moderately resistant to heat, humidity and friction.



## THERMAL CARDBOARD LABEL

- It is a type of label produced from non-adhesive thermal paper.
- It can be printed without ribbons with the thermal printing method in barcode printers.
- Because it is thicker in terms of weight, it is thicker than paper labels, but it has all the features of a thermal label.



# PLASTIC BASED LABELS

## PP OPAQUE LABEL

- It is a label made of polypropylene material.
- Its biggest feature is very durable unlike the paper group.
- It is a type of label that is highly resistant to water, moisture, sunlight, tearing and outdoor conditions.
- After the production is completed, it can be printed on with ribbonkarşı oldukça dayanıklı bir etiket türüdür.



## PP THERMAL LABEL

- PP thermal label is a type of label produced by applying thermal solution on polypropylene material.
- PP thermal label does not require any additional consumables such as ribbon etc. during use.
- It is suitable to be used in the labeling of products such as sacks of pulses, etc.
- It is also used for products that go into the closet.
- It is a type of label that is not affected by water because it is produced from a plastic-based material.
- The use of PP thermal label is very practical.



## PP METALLIZE LABEL

- Made of polypropylene material, both surfaces have a shiny silver metallized appearance.
- Although it carries all the features of the pp label, it is a remarkable label on the product due to its metallized appearance.



# PLASTIC BASED LABELS

## PP TYRE LABEL

- Thicker and stronger glue than PP Opaque labels.
- PP Tyre label, which has a very high adhesive weight, is generally used on metal floors, fabrics and rough surfaces.
- Barcode printers can be printed with ribbons.



**EXPERT**  
IN  
PRINTING

## SILVERMAT LABEL

- Silvermat label surface is matt silver.
- It is a type of label that is thicker and sticky than other plastic labels.
- Silvermat labels are not easy to wear, tear, and are not affected by components such as oil, dirt, etc. in outdoor environments.
- It is a long-lasting type of label where it is used. Silver labels are widely used as fixture labels.
- It is used in machine production, electrical-electronics and spare parts industry. Can be printed from barcode printers with ribbon printing method



# PLASTIC BASED LABELS

## PE OPAQUE LABEL

- It is a type of label produced from polyethylene material.
- It is mostly preferred in oval products.
- It adapts to the shape of the product thanks to its flexibility.
- It is used with different glues according to usage areas.
- It is generally used on flexible surfaces such as bottles and cans.
- PE opaque labels can be printed from barcode printers with ribbon printing method.



## POLIART LABEL

- Poliart PVC label is a type of plastic-based label.
- Non-adhesive, not easily torn, not deformed, resistant to water, humidity and heat.
- The label is generally used on large cable reels, in the iron and steel industry, on products that cannot be labeled, by tying or stapling.
- Can be printed with wax/resin or resin ribbon. When printed with a resin ribbon, the texts are highly emphatic and retain their first-day appearance without being erased for long periods of time.



## FRAGILE LABEL

- It is produced from plastic-based material.
- It is not possible to remove without tearing.
- Printing can be done with ribbon.
- It breaks piece by piece when trying to remove it.
- Fragile labels are a type of label with high printing quality, with a very strong adhesive, used as security labels and warranty stickers.

## TRANSPARENT LABEL

- It is a type of label produced from PVC, polyethylene and polypropylene materials.
- It can be used in situations where the label does not want to attract attention.
- Barcode printers can be printed out by marking the back surface with a black line.
- Transparent label is used intensively by some food companies in the cosmetics industry.



## SCALE LABELS

- Scale labels are the type of label used by many tradesmen such as greengrocers, markets, delicatessens.
- Produced in accordance with the scales printed by thermal printing method
- Scale Labels can be produced as printed or unprinted for scales in different sizes and features.
- Scale labels can be used on all scales with thermal printing feature.

## FIXTURE LABEL

- Silvermat or white matte labels, which are specially produced on fixtures should be preferred.
- As it is produced from polyester material, it is resistant to external environments and friction for a long time.

## GLASS LABEL

- It is a type of label produced to stick on glass and similar flat surfaces and to be removed when necessary.
- Glass label is called nonperm label.
- When it is desired to remove the glass labels from the surface to which it is attached, it can be removed without leaving any traces.
- If it is not desired to remove the label from the glass surface, acrylic adhesive label should be preferred.
- If the label will stay on the product for a long time and will be exposed to outdoor conditions, plastic-based labels should be preferred.

## TEXTILE LABEL

- Textile labels are generally used for product branding.
- Washing instructions, product content information, etc. For warnings and instructions, usually Japanese oil is used.
- Produced with and without printing



# LABELS ON USAGE AREAS



## TYRE LABEL

- Tire adhesive labels are used on rough and flexible materials such as rubber.
- Since the adhesive weight is quite high, it may leave adhesive on the product when removed.
- Adheres very strongly to the product.

## FABRIC LABEL

- Fastyre coated is used as fabric color chart label.
- It is a type of label specially produced according to the structure of the fabric.

## CHEMICAL CAN LABEL

- Labels made of polyethylene material are used on flexible surfaces such as cans.
- Label adhesive types also change according to the environmental conditions to be used and the contents of the drum.

## SACK LABEL

- It is a type of label that is stuck on sacks and also suitable for sewing.
- Adhesive PP Tire, sewn Polyart label is recommended.
- Both labels are resistant to tearing, water, heat and light thanks to their plastic and strong structure and can be printed on with barcode printers.





**ETIK  
LABEL**  
Expert in Printing

# LABELS

## BY ADHESIVE TYPE

### ACRYLIC GLUE LABEL

- This label has water-based adhesive.
- Suitable for all general purpose labels.
- It is frequently used in cargo applications such as cartons and pouches.

### HOTMELT GLUE LABEL

- It is a type of rubber based glue.
- It is a kind of permanent adhesive label for general use.
- It has very good adhesion properties.
- May not be suitable for hot environments.

### NONPERM GLUE LABEL

- it is a kind of label that was used nonperm glue
- It can be removed and reattached.
- It can be easily removed from the surface of the bonded material.
- Especially used on glass surfaces such as jars and bottles.

### TYRE GLUE LABEL

- It is a type of rubber based glue.
- It is a type of rubber based glue.
- Used on metal floors, fabrics and rough surfaces.

### DEEPFREEZE GLUE LABEL

- It is a type of label that was used acrylic glue.
- Specially manufactured against frost.
- Can be used up to -40 degrees.
- It is especially used in freezers and frozen products stored in cold stores.



# RIBBON

## TYPES



### WAX RIBBON

Wax ribbon is a type of ribbon that can provide low cost barcode output and printouts.

Suitable for short-lived prints due to economic products. They are not resistant to chemicals such as alcohol, etc.

### WAX RESIN RIBBON

Wax Resin Ribbon is a type of ribbon that gives more quality and more durability than wax ribbon

Wax Resin Ribbon can be used for longer lasting print than Wax Ribbon

It is not resistant to chemical like alcohol, than Resin Ribbon

### RESIN RIBBON

Resin Ribbons are highly resistant to chemical external conditions, scratching and flowing on plastic based labels.

Resin Ribbon is highly resistant to chemicals such as alcohol, etc.

### TEXTILE RIBBON

It is the type of ribbon mainly used in the textile sector.

Highly resistant to external factors and various chemicals.

Used to print information such as washing instructions, body and product specifications.

### INDUSTRIAL CODING RIBBON

Ribbons that can be produced in various widths and meters used for industrial coding.





**ETİK  
LABEL**  
Expert in Printing

## OUR REFERENCES



ETİ MADEN İŞLETMELERİ  
GENEL MÜDÜRLÜĞÜ



**EGE VİTRİFİYE**



**EGESERAMİK**



**HÜR ÇELİK**  
SANAYİ ve DIŞ TİCARET A.Ş.



**Faber**  
KİMYA & İLAÇ

**fulla**



DOĞAL KAYNAK SUYU



**trendyol**  
.com



**Hünerler**  
TARIM



**HONDA**



*Qualität ist das beste Rezept.*